

Purpose of graph, chart or table	Audience			
	Pupils aged 7 to 11	Pupils aged 12 to 16	Adult: general reader e.g. a newspaper reader	Adult: expert e.g. a researcher
To advertise e.g. in magazine or newspaper				
To report e.g. in newspaper article				
To report e.g. research findings				
To clarify or interpret e.g. school assignment				