

Evaluation: audience and purpose

<p>(1) Progression</p> <p>Pupils understand the concept of audience when related to self, peers and family. Demonstrate understanding through their work.</p>	<p>(2) Example</p> <p>Single output for a single audience, for example peers and family.</p>	<p>Single output for a single audience but moving away from their own friends and family. Add images and sound from a range of sources.</p> <p>Pupils present to an audience which is still within their sphere of reference, e.g. a tutor or headteacher. Likely to bring information from different sources to support the message.</p>	<p>(3) These STUs/case studies make explicit reference to the thinking skill</p> <p>7.1 Presentation about themselves to other Year 7 pupils (Lesson 1, activities 4, 6).</p>	<p>7.1 Presentation about themselves to other Year 7 pupils (Lesson 1, activity 2).</p>	<p>7.1 Lesson 2, activity 2.</p> <p>7.4 Report for the headteacher.</p> <p>8.3 Report on website evaluation.</p> <p>8.4 Produce criteria to evaluate the model.</p>	<p>(5) Teaching required to move to the next step</p> <ul style="list-style-type: none"> Using and finding appropriate resources suitable for the purpose and audience. Developing the sense of audience to include those outside their family, but still within the working environment, e.g. adults in school. 	<p>(6) Possible teaching strategies</p> <ul style="list-style-type: none"> Peer tutoring to demonstrate how to capture images using cameras and scanners. Modelling how to adapt and change images to make them more suitable. Resource on school intranet as self-help file teaching how to change images. Reviewing information and images in documents used by the audience, e.g. school documents used by the headteacher. Plenary evaluating different presentations and audience needs and drawing conclusions. 	<ul style="list-style-type: none"> Understanding how the requirements of a specific audience and purpose can be enhanced by the structure. The structure supports the solution. The structure enables the solution to be targeted at different audiences.
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