

# Teacher planning

## Year 9 unit 9.3 lesson 10

### Objectives

- Exchanging and sharing information
- Fitness for purpose
  - Produce high quality ICT-based presentations by:
    - creating clear presentations, sensitive to audience needs
    - justifying the choice of form, style and content
  - Use knowledge of publications and media forms to devise criteria to assess the quality and impact of multimedia communications and presentations, and apply the criteria to develop and refine own work
- Refining and presenting information
  - Use a wide range of ICT independently and efficiently to combine, refine, interpret and present information by:
    - structuring, refining and synthesising information from a range of sources

### Resources

Text file	Storyboards
Headphones with microphones	Sound recording software
Chris's poor advert	Four background tracks
Stopwatch	Narration board
	Success criteria

### Starter

- Planning activity – teacher-led
  - Model how to record audio into the sound recording software; teacher to read a selection of text that would take more than 10 seconds to complete, students to time the reading.
  - Get a student to then try and read more than the teacher in the 10 seconds allowed. (Model planning of time slots.) Play the text back to the class – discussion about fitness for purpose and audience.
  - Allow each student to make an attempt at reading the text. Count how many words they managed to say.
  - Class discussion about how many words they can fit into 10 seconds that would be clear and at a suitable speed. If the advert was 30 seconds long how many words would they be able to say?

10 minutes