

Main activity

- Group work
Students plan the narration for the advert. (30 minutes)
- Whole-class activity
Teacher to model creating and saving narration within the sound recording software.
Students to create their planned narration. (10 minutes)
- High-ability groups (level 6/7)
Teacher to model evaluation/user feedback using Chris's poor advert storyboard.
Using the criteria devised in the previous lesson, the groups evaluate each other's storyboards and give feedback to each other.
- Low-ability groups (level 4/5)
The groups compare fitness for purpose and critically evaluate four different background tracks, based on their criteria from the previous lesson.

40 minutes

Plenary

- Teacher-led
Middle-ability group evaluate high-ability groups' refined storyboard as the users.
Class discussion about how this would be done in the real world.

10 minutes