

Teacher commentary on teaching unit 7.3

In this unit of work the pupil has created and selected the information they need for the specific purpose. They have used local sources to validate where the information has come from. They have used a range of techniques such as cut and paste, crop, group, resize, reformat to produce and gather appropriate images.

The pupil has produced the information in two given styles, giving reasons for choosing the three-fold leaflet as 'helping with post and delivery' rather than visual merits linked to the audience. In developing the final product the pupil has taken care to ensure the text is suitable for the age, in an easily readable font, and during the process has taken out hyphenation to help with reading at this level. The images chosen support the choice of subject.

Some aspects are less effective. There are very minor text errors, including a missing word and full stop. Although work has been covered on corporate image the logo loses some of its impact in a black and white format and therefore lacks fitness for purpose. The flow of work on the A4 sheet, when it is unfolded, may be difficult for some to follow. This relates particularly to the order of the text between the pictures.

The work does demonstrate 'combining and refining from various sources'. The information demonstrates an awareness of the audience. However, to progress further the pupil would need to be provided with opportunities to make their own choices of overall structure, to refine the information for specific audiences.