

Pupil homework for lessons 5 and 6

Homework lesson 5 – Production of A4 leaflet

The leaflet had to include pictures of children's work and also photographs of working in the classrooms.

I chose ICT as my subject so I asked my brother if he had work he had done in ICT or using computers in any of his subjects. I chose two pieces of work which I then scanned. The files were large so I chose a black and white image for one piece to reduce the memory required for printing, without sacrificing quality. For Legoland I wanted to keep the red on the logo as this is the image people remember.

Next I visited a class using ICT and took photographs with the digital camera. I cropped these to focus on people in the images, but kept colour.

I used the existing title and logo from previous lessons and placed my graphics on the A4 page. Using Publisher I was able to resize and move around to get a balance. I added my new ICT logo. I created this using a vector graphic; changed the colour to simplify into only three colour tones; added Word Art in the same colours and then grouped the image so I could resize. I chose vector graphics as I would be able to change the size in my leaflets without losing quality.

I used simple descriptions so that people would read without too much text. I took off the hyphenation as in my first attempt this made it difficult to read the bottom section. I used Arial 18 pt which is a clear script.

Homework for lesson 6 – Review of making a leaflet

During making my leaflet I have looked at designing logos, taking digital photographs and scanning images. I have also been able to look at how other people design logos and leaflets (homework for lesson 3) to help me with a simple A4 page and then a more difficult 3 fold leaflet.

My A4 leaflet is to show to pupils who don't know about my chosen subject so I have tried to make the font easy to read but make the leaflet colourful and attractive. I reviewed my design with my partner against the given criteria. Our next task was to use one of the three folded leaflets given to the class and produce a leaflet to be given to parents at a parents evening. I chose the three-fold leaflet because it would go into standard sized envelopes for new parents who had not previously visited the school and would not be attending the evening. This leaflet would also fit easily into bags and pockets without affecting its appearance. Opening in this way also helps focus on the pupil work which is across the fold.

To produce a leaflet about the local area I would need to first decide who the leaflet was aimed at. If it was children then my images would need to be things they would be interested in such as parks, swimming pools, adventure playgrounds and possibly some museums such as hands on science. If the leaflet was for adults then information about shopping, schools, medical facilities as well as evening entertainment would be useful. It may be one of a series of leaflets with one concentrating on each area. For example, one on leisure with entertainment, swimming, leisure clubs and dancing. I would review existing leaflets by checking

these with adults (my mum and dad) and also with children (my brother). I would use these examples to help me create my own leaflets.

To change the school's corporate image I would have the logo redesigned. It is very good on the school blazer or sweater but the colour does not help it stand out on printed work. There are too many colours.