

What happened in the classroom?

During the six lessons pupils were asked to produce a leaflet from an existing template, in the same style as the August issue of 'What's On?'.

They then produced their own layout and simple leaflet for their school, again using existing text, logos and pictures from the shared area. They peer-reviewed their first draft, annotated it and completed a second version. For homework they collected existing logos and reviewed the effectiveness of each one. Then they compiled a logo for the subject of their choice. They used a range of techniques from the lesson, including group work on what makes an effective logo. They annotated their logo after discussion with peers.

For the next stage they reviewed existing leaflets and, after input on scanning images and importing digital photographs, produced an A4 leaflet on their chosen subject. They used three digital photographs taken in school and two scanned images of pupil work to represent their subject. They used the school name and logo and produced text and combined this information with the photographs and scanned images to produce an A4 leaflet. The leaflet is designed for Year 6 pupils to give them an idea of what work in the chosen subject will be like in Year 7. The process of this work was reviewed for homework.

To produce the final leaflet, pupils converted the existing text and graphics into a folded leaflet. They were given the choice of portrait folded in half, landscape folded in half or landscape folded into three parts. The design features and their appropriateness were reviewed by the group in class and for homework.

Throughout the project there was teaching input on what makes good logos and published work, as well as technique development for using new areas of digital photography and scanning. Pupils made informed choices for text and pictures from lessons 4 to 6 and chose the final layout for creating the folded leaflet.