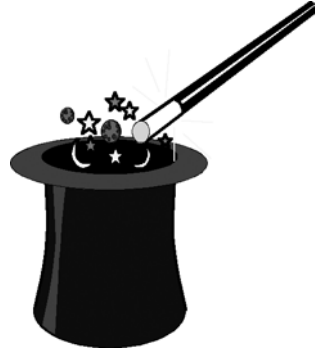


Pupil resource 2 from *Case study 9.3*

Pantomime scenario



The school is going to produce a Pantomime to be shown to the pupils in Year 6 and their parents. The aim is to get the Year 6 pupils into the school so that they can see what a nice place it is and how much they will enjoy their time here if they decide to come to the school in Year 7. It is also aimed at persuading their parents that this would be a very good school for their children to attend, providing them with a good education and many extra-curricular activities. The Panto will be performed for one night only.

You need to consider which parts of the process of putting on a production, advertising the production and selling the tickets can be helped by computerisation.

In the past:

- There has been no attempt to check if the productions will lose money or make a profit – it has been a case of ‘wait and see’ and sometimes the school has had to raise money after the event to cover the losses.
- Tickets have been made by hand and sold in the entrance hall.
- No records have been kept of how many tickets were sold.
- When the audience arrived there were no booked seats and those who came first got the best seats.
- Some parents have complained that they would have come to the production, but did not find out about it in time – children in Year 6 had been given publicity about the show, but some forgot to tell their parents.

