

Name(s)

Date

Evaluating websites

Evaluate each site against each of the criteria. Score them on a scale of 1 to 4:
 1 – very good, 2 – good, 3 – satisfactory, 4 – poor.

1 Would these sites about the warship, *Mary Rose*, be useful to tourists?

A <http://www.maryrose.org/>

B <http://www.stvincent.ac.uk/WfS/Tourism/Portsmouth/HistShips/>

| | A | B |
|--|----------|----------|
| Is the information up to date? | | |
| Is the information reliable ('official' or 'unofficial')? | | |
| Is the vocabulary used easy to understand? | | |
| Is it easy to move around the website? Do menus and lists help you to find your way? | | |
| Is the information relevant to a tourist (e.g. opening hours, price of tickets, facilities for disabled)? | | |
| Do the photographs help you to decide whether you would like to go there? | | |

There are more sites to compare over the page.

Evaluate each site against each of the criteria. Score them on a scale of 1 to 4:
1 – very good, 2 – good, 3 – satisfactory, 4 – poor.

2 Would these sites about the City of Bristol be useful to tourists?

A <http://www.visitbristol.co.uk/>

B <http://www.about-bristol.co.uk/>

| | A | B |
|--|----------|----------|
| Is the information up to date? | | |
| Is the information reliable ('official' or 'unofficial')? | | |
| Is the vocabulary used easy to understand? | | |
| Is it easy to move around the website? Do menus and lists help you to find your way? | | |
| Is the information relevant to a tourist (e.g. opening hours, price of tickets, facilities for disabled)? | | |
| Do the photographs help you to decide whether you would like to go there? | | |

3 Would these sites about the City of York be useful to tourists?

A <http://www.york-united-kingdom.co.uk/>

B <http://www.york-tourism.co.uk/>

| | A | B |
|--|----------|----------|
| Is the information up to date? | | |
| Is the information reliable ('official' or 'unofficial')? | | |
| Is the vocabulary used easy to understand? | | |
| Is it easy to move around the website? Do menus and lists help you to find your way? | | |
| Is the information relevant to a tourist (e.g. opening hours, price of tickets, facilities for disabled)? | | |
| Do the photographs help you to decide whether you would like to go there? | | |