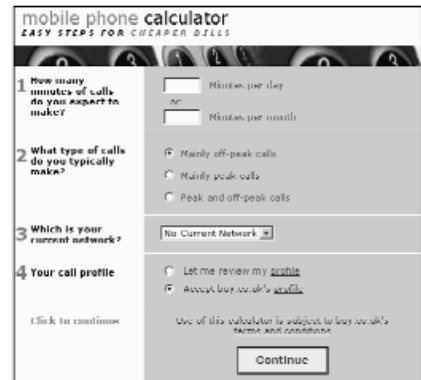


Using an online model:

<http://www.buy.co.uk/kelkoo/r5/mobiles.asp>

- 1 Load the web browser and search for <http://www.buy.co.uk/kelkoo/r5/mobiles.asp>. This is an online model to help people decide on the best-value mobile phone tariff.
- 2 Enter the number of minutes per month that you think you might use and then click Continue.
- 3 The model will return a list of the best-value tariffs.



Which tariff is the best value for 300 minutes?

- 4 Click on Info for more details of the features and costs.

| MONTHLY PAYMENT TARIFFS | Name of Contract | MONTHLY COST | | Info | Buy |
|-------------------------|----------------------|--------------|------------|------|-----|
| | | Line Rental | Total Cost | | |
| T-Mobile | Anytime 200 | £25.00 | £35.05 | i | → |
| Orange | Talk 200 | £25.00 | £36.03 | i | → |
| O2 | O2 50 | £18.00 | £42.28 | i | → |
| Vodafone | Vodafone 200 Off Net | £29.50 | £42.05 | i | → |

Which variables does this model use?

- 5 Change the Preferred Network, using the drop-down menu, and click on Go. This will produce a list from the same phone operator. Why is this feature necessary in the model?

- 6 Select Review Call Profile. This will show you how the model thinks you use your phone. Change the variables to reflect your likely usage.

Is the same tariff still the best value for you?

mobile phone calculator
FAST TRACK FOR CURSORS 2011

| NETWORK PROFILE Minutes per Month | PEAK | OFF PEAK | WEEKEND |
|--|------|----------|---------|
| Local | 12 | 25 | 12 |
| National | 10 | 20 | 10 |
| Overseas Mobile | 5 | 15 | 5 |
| Other Mobiles | 5 | 5 | 5 |
| Voice Mail Retrieval | 5 | 5 | 5 |
| WAP Internet Access | 10 | 5 | 5 |
| Total minutes of calls per month | | | 100 |
| Text messages per month (own network) | | | 5 |
| Text messages per month (other networks) | | | 5 |

Continue

Try different profiles. How does this affect the tariff chosen?

- 7 Think about how this model differs from your own. Write down as many differences as you can.